## The Numbers Behind New England College’s MSM Graduates

### Top Reasons Why Students Pursued the MSM Degree

<table>
<thead>
<tr>
<th>Reason</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal satisfaction of earning a degree</td>
<td>70%</td>
</tr>
<tr>
<td>To be more competitive in the marketplace</td>
<td>69%</td>
</tr>
<tr>
<td>Looking to advance in the field</td>
<td>56%</td>
</tr>
<tr>
<td>To expand their knowledge in the industry</td>
<td>46%</td>
</tr>
<tr>
<td>To improve their chances of getting promoted/</td>
<td>41%</td>
</tr>
<tr>
<td>securing a promotion</td>
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</tr>
</tbody>
</table>

### New England College Delivered

Of the MSM graduates who responded to the survey…*

- 96% agreed that the MSM degree expanded their knowledge in the industry
- 90% agreed that it helped them to be more competitive in the job marketplace
- 85% agreed that the degree prepared them for a leadership role
- 70% agreed that the degree helped them advance in the field
- 30% agreed that it helped them change their career or occupation
- 95% agreed that the degree expanded their managerial expertise

*Respondents were allowed to select multiple responses.

### Graduate Employment & Salary Outcomes

- 95% of the New England College graduates are currently employed
- 51% of the responders indicated they received a salary increase after they completed the MSM program.

When the graduates were asked to describe where they are now professionally, compared to starting the program, the responders indicated:

- 36% "I have received a promotion or advanced in my field"
- 48% "I moved to a management position"

<table>
<thead>
<tr>
<th>Salary Range</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>$150k</td>
<td></td>
</tr>
<tr>
<td>$100k</td>
<td></td>
</tr>
<tr>
<td>$75k</td>
<td></td>
</tr>
<tr>
<td>$50k</td>
<td></td>
</tr>
<tr>
<td>% of graduates’ salary per year</td>
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</tbody>
</table>

### What types of positions do the MSM graduates hold?

- Account Executive
- Administrator
- Chief Executive Officer
- Construction Manager
- Customer Service Representative
- Industrial Engineer
- IT Operation Director
- Owner/Entrepreneur
- Product Manager
- Program Manager
- Programmer Analyst
- Project Manager/Director
- Sales Director
- Teacher/Educator

### Accreditation

NEC is fully accredited by the New England Association of Schools and Colleges through its Commission on Institutions of Higher Education
What the MSM Graduates have to say

“The knowledge and experience I gained from the MSM program was easily applicable within my workplace environment. The discussion portion of the program opened up a wealth of information, resources, and practical application. I am so grateful I went through this program.”

–Lisa Fitzgerald, ’10

“The education I received at NEC expanded my knowledge base, increased my confidence level when discussing management issues, and inspired me to continue my education to the doctorate level.”

–Bobbi Winter, ’10

“The Program offered me the opportunity to grow professionally through the online experience while maintaining full-time employment. It was very exciting to meet people from across the country who shared similar experiences. The program definitely allows for flexibility in completing assignments while maintaining employment and family obligations.”

–Denise Greene, ’08

Program Options

Of the MSM graduates who responded to the survey…

- 39.5% specialized in the Healthcare Administration concentration
- 19.4% specialized in the Non-Profit Leadership concentration
- 17.8% specialized in the Project Management concentration
- 9.3% specialized in the Strategic Leadership concentration
- 4.7% specialized in the Banking & Financial Management concentration

- 3.9% specialized in the Real Estate Management concentration
- 3.1% specialized in the Operations Management concentration
- 1.6% specialized in the Marketing Management concentration
- 0.8% specialized in the Sustainability concentration

Contact Us: 1.866.817.2226 Ext. 3321 | www.onlinedegrees.nec.edu

Sources
New England College MSM Graduate Survey; www.bls.gov
The NEC Graduate Survey was sent via e-mail to 406 MSM graduates on Aug 12, 2013. The survey closed on Sept 21, 2013 and 129 people responded.