President of New England College
Michele Perkins, Ed.D.
addresses the graduating class of 2010
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Welcome to New England College’s Master of Arts in Public Policy online program, where students have the opportunity to engage in content evaluation and creation with application to everyday policy challenges.

New England College’s (NEC) cutting edge Master of Arts in Public Policy (MAPP) program offers students a convenient degree delivery option and easily accessible online curriculum. Faculty members are both scholars and practitioners blending academic training with real-world analysis and application.

Our student body is diverse. It includes working professionals in various fields and public policy aspirants. They come from all sides of the policy environment, including government, political campaigns, media, education, private businesses, advocacy groups and other public policy positions. Others come from more traditional academic backgrounds with undergraduate degrees in political science, history, sociology, or related fields and are looking to enhance their skills for public service careers.

Our MAPP students are amazed at the level of convenience offered by this rigorous and challenging course of study. You can earn your master’s degree without placing your career on hold or relocating.

Studying online, supported by NEC’s extraordinary live technical support system, enables our students to continue their present jobs and offers them the opportunity to enhance their performance as they learn. Students are encouraged to acquire problem-solving and critical thinking skills and to apply what they learn in class to challenges in their jobs and their organizations.

With a manageable time commitment of approximately 15 to 20 study hours per week, along with faculty who appreciate the challenges of balancing this commitment with home and work schedules, the MAPP program offers working professionals the perfect avenue for personal and professional growth. Take the next step toward achieving leadership in your chosen field by enrolling in the MAPP program.

Please feel free to contact our Enrollment Advisors for more information on the program, tuition and financial aid.

We look forward to welcoming you to New England College.

Sincerely,

Dr. Wayne Lesperance, L.P.D, M.A., B.S.
Professor of Political Science
Director of the Master of Arts in Public Policy
New England College
School of Graduate and Professional Studies
New England College offers one of the few online public policy degrees in the United States.

The Master of Arts in Public Policy (MAPP) online program can help prepare you to gain an understanding of the intellectual foundations for key public policy discussions that affect change in the political process. As a “hot spot” on the campaign trail for politicians, New England College offers a public policy program for those with a keen desire to make a difference. You will have the opportunity to learn how citizens and governments interact, and to develop the skill set to become a participant who can influence government at the national, state, and local levels.

“I think the diversity of the experiences and locations of the students really helped me to gain better perspective on the issues. It was great to know that people everywhere were thinking about the same issues and grappling with solutions.”

Deidra Reese,
MAPP Online Student

Online, Convenient, Flexible

The MAPP program consists of nine courses for a total of 36 credit hours. To complete the program in less than two years you will take two online, seven-week courses per semester, focusing on one course at a time. This course delivery method is specifically designed for working professionals like you to make the most efficient use of your time and to optimize your learning experience.

You can start the program six times per year in spring, summer, or fall.
Learning Outcomes

Find out for yourself how New England College’s quality curriculum can enrich your career.

New England College’s (NEC) Master of Arts in Public Policy (MAPP) 36 credit hour online program offers you four core competencies essential to your future success in politics, public service, or citizen advocacy. The four core competencies are:

- A clear understanding of the origins of American political institutions and thought, as well as a foundation in ethics and leadership;

- A strong understanding of the key governmental institutions that formulate and implement public policy in our society, including Congress, the Judiciary, the Presidency, and state and local governments; the role America plays on the world stage, and how our public policy decisions and actions have an impact around the globe;

- An in-depth grasp of the political process in America, including the mechanics of campaigns, elections, campaign finance, and the media, as well as the political and policy implications of persistent questions of class, poverty, and race in America and the impact these have on the pursuit of the “American Dream.”

- An ability to effectively analyze public policy issues, to perform basic economic analysis, and to present arguments persuasively, logically and correctly in both writing and speech. It is an overarching goal of NEC’s Public Policy program that you, as our graduate, will have a renewed desire to play a constructive role in your community in promoting and expanding the common good.

“The correlation between theory and current practical examples successfully demonstrates the applicability of the program to day-to-day issues.”

Victoria Cervantes,
MAPP Online Student
NEC’s curriculum provides a way for students to achieve their cherished lifelong learning goals.

The Master of Arts in Public Policy (MAPP) online program consists of nine courses for a total of 36 credit hours. It is possible to complete the program in less than two years. You will take two online, seven-week courses per semester, focusing on one course at a time.

Below is a listing of the core courses and the capstone project.

Origins of American Democracy – 4 credits
This course will investigate the intellectual and practical beginnings of democracy in America. It will analyze the bedrock documents that guide our government, and examine the history of electoral politics in the United States.

Class, Poverty and Race in America – 4 credits
This course is a study of the persistent issues of class, poverty and race in America and how they compromise the pursuit of the “American Dream” of equality and opportunity. The “War on Poverty,” the Civil Rights Movement, welfare reform and educational inequalities will be examined.

Economic Analysis – 4 credits
This course is an analysis of economic phenomena (prices, taxation, market values) from the perspectives of economic institutions (government, markets) and the decisions that they make. Topics covered will include the role of government and markets in advancing the public good, effects and limitations of government economic policies, and analysis of the effects of economic decisions on the institution and the public.

Environmental Politics and Policy – 4 credits
Are we facing an unprecedented environmental crisis or are environmental problems exaggerated? Has political discourse helped to shape sound environmental policies in the public interest or mainly served as an arena for a battle of special interests? What has been the role of environmental organizations and other institutions in environmental politics? What environmental issues are most likely to receive more attention in political debate and how might this debate unfold?

America and the World – 4 credits
Now, more than any other time in our history, policy decisions made by the United States cast an enormous shadow around the world. This course will look at the impact and perception of American policy abroad. Among the topics examined will be unilateralism versus multilateralism, American attitudes toward the UN, the recent loss of American prestige and power abroad, soft power versus hard power, and rising challenges to American power.

Public Policy Analysis – 4 credits
This course covers the analytical basis of how public policy decisions are analyzed, including planning, forecasting, cost-benefit analysis, political analysis, and impact assessment on individuals and groups. Case studies of policy formulation and implementation in the United States regarding current public policy issues will be discussed and analyzed.

Governmental Policy Makers – 4 credits
The framers of the U.S. Constitution designed a government in which all three branches - legislative, executive, and judicial - play indispensable roles in the formulation of public policy. This course will examine the way in which this complex institution fulfills its essential role, both in design and in practice.
Course Curriculum

This course will explore current issues and trends in the operation of government from the perspective of its original design and its evolution since 1787. Students will have the opportunity to consider the purpose of government as well as the relationship between seats of power within the federal system and the people from whom their authority is theoretically derived. The course will focus on the differences between the theory of government operation and its practice and the motivations and concerns that have driven the organization of government, from the ratification of the Constitution to the present day.

This course will also examine the growing role of the executive branch, not only in implementing the policies enacted by Congress, but also in setting the policy agenda for the nation. Institutional tensions between the executive and legislative branches will be studied, as well as key events and decisions that have further defined the power of the Judiciary. By the end of the course, students should have acquired increased perspective on how the design for making policy for the United States has endured, and how the relationship between the government and its people has evolved within that original framework.

Campaigns and Elections – 4 credits
This course is a study of the election process, including positioning of candidates, interaction with the media, campaign finance and law, party politics, and building a voter base of support. Students will manage a hypothetical campaign from its inception to a mock election. Guest presentations by successful candidates and campaign managers will be a central focus of the course.

Research Methods – 2 credits
This course will provide an overview of graduate level research for the capstone project in both the Master of Science in Management and the Master of Arts in Public Policy. Students will learn about the various methods of research in the discipline, research design, and proper formatting and writing of formal papers. Specific focus will be placed on topic development, developing a research outline, conducting a literature review, constructing an annotated bibliography, and proper citation styles that make use of the Chicago Manual of Style (for MAPP students) and the APA style (for MSM students). This course will provide all students the tools to do research and, in addition, will prepare them for the final capstone project to be developed in the subsequent Strategic Capstone course.

Strategic Capstone – 2 credits
The Strategic Capstone has two main components: a research phase and a final project report and presentation phase. Students draft their problem statements and research ideas during a research methods course, and then produce research, arguments and solutions that will approach solving the problem.

Each student will undertake a major investigation of a real and substantial challenge that exists either in the workplace or as a matter of public policy. The project may be related to the student’s own experience or in a field in which the student hopes to secure employment. Developed in a problem-and-solution format, the student is expected to use extensive research into best practices and associated methodologies. The product of this work is a comprehensive written plan for implementing the solution. The report is also submitted as a PowerPoint presentation with accompanying notes, demonstrating the student’s ability to convey the significance and the results of research and planning to key stakeholders in the problem-solution set that the student has investigated.

“The communications in the classes have been very professional and informative. The MAPP has done a great job of motivating students to look beyond their own political beliefs and agendas to understand and debate the underlying issues.”

David Kerr,
MAPP Online Student
Students have an **opportunity** to excel academically.

New England College (NEC) has a rich tradition of academic excellence. Our online programs are designed for professionals who have already achieved success in their careers and who want to enrich their knowledge with advanced study.

We understand how important it is to be able to pursue a graduate degree without disrupting your career or uprooting your family. NEC’s online programs satisfy those needs, while delivering a highly respected online degree that is as demanding and rewarding as our traditional on-campus programs.

**The Convenience of Learning Online**

Online learning can be even more satisfying than traditional classroom learning because it focuses on you. You learn from the convenience of your home or office, at the time of day that suits you, while maintaining communication with faculty and fellow students. Here are some examples of the many benefits of e-Learning.

**Flexible scheduling**  
E-Learning is designed for busy professionals like you. You plan your study time around your schedule and work at your own pace. The program is based on an innovative, asynchronous model, so there is no need to disrupt your work and family life. Your instructor lays out the course in a detailed schedule, so you know what to expect and how to prepare.

**Accessible resources**  
All printed materials and textbooks are conveniently delivered to you before the start of each seminar. Our extensive online library and resource center is available 24 hours a day, 7 days a week, all year long. Many students report that using the online library is easier and more convenient than visiting a traditional “bricks-and-mortar” library.

**Immediate responses**  
With just a click, you can send questions or requests to professors, fellow students, and student services advisors. Our faculty and staff will respond within 24 hours.

**Intimate classes**  
You will progress through the program with a small group of 12 to 15 fellow students. This cohort system ensures that you are part of a community of your peers, a community that provides support, challenges your abilities, and encourages discussion.

**Individual attention**  
Because the virtual class size is so small, you will receive individual attention from your professors. They are experienced professionals who are also highly trained in online instruction. Your instructor also serves as a group instructor who encourages you and your classmates to develop into a learning community eager to engage in discussions of current issues and realistic scenarios.

“New England College allows a student the opportunity to learn a discipline while simultaneously challenging their abilities, building character and confidence. I would highly recommend NEC to a friend or colleague.”  

**Diane Marie Vinnicombe,**  
MAPP Online Student
The NEC community is committed to offering personal support and attention to each student.

Helping our master’s degree candidates is the goal of each member of the New England College online learning team. We are here to help you every step of the way by providing you with:

1. Your own personal Enrollment Advisor
2. Your own personal Student Services Advisor
3. Your own personal Instructor
4. The College’s most highly regarded Faculty
5. Helpful live technical support. You will be able to talk with a highly qualified professional technician whose goal is to provide you with helpful friendly advice on resolving your hardware and software issues.

This program has been structured for those seeking both challenging graduate studies and the tools needed by legal and financial services professionals. Integral to this degree is the online collaboration among you, your small group and instructor, and the outstanding New England College faculty members, all in the privacy and convenience of your home or office.
New England College gives you the opportunity to fulfill your goals.

- **Domestic Students**
  - Applicants should have a bachelor’s degree from a college or university in the United States, accredited by one of the six regional accrediting bodies.

- **International Students**
  - Applicants should have the equivalent of a U.S. bachelor’s degree. Students are required to use a credentialing organization such as WES.org, ECE, or ACCRO.
  - Students for whom English is not their first language may require a TOEFL score of 550 (pbt), 213 (cbt), 80 (ibt) or IELTS 6.5.

- **All Students**
  - Depending on your undergraduate course of study, prerequisite courses may be required.
  - Applicants should have an undergraduate GPA of 3.0 or higher based on a 4.0 grading scale; applicants with a score lower than 3.0 will be considered for admission on a case-by-case basis depending on professional accomplishments and work experience.

“New England College provided the right environment for graduate studies. I learned the value of seeing both sides of the story and presenting the facts. In addition, learning from the faculty as well as mentoring each other as peers created a very diverse and well-rounded program.”

**Krissa Thom,**
MAPP Online Student
New England College gives you the opportunity to advance with relevant, practical, and affordable education.

The tuition fee includes:

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<tr>
<td>Application Fee</td>
<td>$90</td>
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<tr>
<td>Total Tuition: (36 credit hours)</td>
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<tr>
<td>Graduation Application Fee</td>
<td>$150</td>
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<tr>
<td><strong>Grand Total:</strong></td>
<td><strong>$23,930</strong></td>
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Cost per credit hour = $640  
Course Tuition = $2,560  
Estimated textbook cost per course = $100

Course tuition is due on a course by course basis and must be paid at the start of each class. Students using financial aid, should have all requirements complete prior to the start of class.

*Approximate book cost. This is based on the purchase of new copies from the NEC Bookstore.

All prices are subject to change without prior notice. The prices provided by the Admissions Department are for the current academic year and may be changed for future academic years.

Financial Aid

The ability to pay for your education is an important consideration. Our Admissions Office can assist you in exploring alternative financing options. If you are a resident of the United States and want to apply for financial aid, please complete a Free Application for Federal Student Aid (FAFSA), which can be obtained from the FAFSA website at [www.fafsa.ed.gov](http://www.fafsa.ed.gov). Students may be eligible for a range of loans available specifically for graduate study and are encouraged to apply. Financial aid eligibility is renewed each year, and revisions or adjustments are made to ensure that aid is proportionate with each family’s financial circumstances.

Employer Tuition Assistance

Many organizations offer employee tuition assistance and, in some cases, cover 100 percent of tuition costs. Programs and policies vary among employers. Consult your human resources department to learn more about employer tuition assistance at your organization.
Frequently Asked Questions

We are here to support you and answer your questions from enrollment to graduation.

How is New England College accredited?
NEC is accredited by the New England Association of Schools and Colleges. For more information, visit www.neasc.org.

Is the online graduate degree any different from degrees earned on campus?
No, you will receive the same degree and your diploma is the same as the on-campus student diploma.

How many credits and courses do I take each term?
There are six terms per year with one course offered per term. Each course is worth four credit hours. In total, you must complete nine terms to earn your degree.

How much does the online graduate program cost?
The online graduate program is competitively priced. See tuition and fees on page 9. For more information, please contact our Enrollment Advisors.

How much time is required for the online graduate programs?
The online graduate programs are designed for working professionals with demands of work and home. Most student study 15 to 20 hours per week. Your instructor will help keep you on track, and your cohort will be a tremendous source of support.

Do I need to take the GRE, GMAT or other standardized tests?
No, standardized tests are not required for entry into the online graduate programs. Admission is based on your experience and professional accomplishments.

Do you accept transfer credits?
We will assess transfer credits that may reduce the total number of credits required to complete the program, up to six. This will be done on a case-by-case basis. NEC does not grant credit for work experience.
Since 1946, New England College has been providing learners with the opportunity for a quality and rigorous education.

New England College (NEC) was created in 1946 to serve the educational needs of service men and women after the Second World War. It pioneered the three-year baccalaureate degree that combined critical thinking skills from the arts and sciences with practical and professional education in business and engineering.

NEC has retained its mission to be a pragmatic liberal arts and professional college, committed to understanding the needs of all humanity in an interconnected world. It seeks to develop self-confident, informed individuals able to find their way to a rewarding life with professional success and personal service. Students drawn from a range of social and cultural backgrounds choose among academic and professional disciplines, and enhance their learning through a broad range of internships.

In the coming decade, NEC will build on its strengths and the values of its founders while embracing the social, technological, and ethical challenges of contemporary civilization. NEC will provide a liberal arts education for the twenty-first century. Human rights and social responsibility will remain crucial to our learning and living community, where students will make reasoned academic choices and explore imaginative career options, with a maximum use of alumni connections. Recently the College has grown from 700 to 1,000 undergraduates and from 75 to 1,100 graduate students, while adhering to the philosophy of our founders by providing curricular and co-curricular programs for integrated learning with respect for diversity of thought and expression.

Accreditation

NEC is fully accredited by the New England Association of Schools and Colleges through its Commission on Institutions of Higher Education.

"New England College is an accredited, reputable academic institution that provides genuinely challenging educational opportunities. My NEC experience provided immense help to me professionally. NEC provided enough flexibility in my education to finish my degree and capitalize on many new opportunities."

Capt Mark E. Coon, USAF,
MAPP Online Student

Statement of Fair Practices

NEC prohibits discrimination on the basis of race, color, creed or religion, national origin, sex, sexual orientation, age, marital status, pregnancy, veteran's status, or disability in regard to treatment, access to, or employment in its programs and activities, in accordance with federal and state laws and regulations. In compliance with the Americans with Disabilities Act (ADA), individuals with disabilities needing accommodation should contact the ADA compliance officer.
Master of Arts in Public Policy Online

Tel:  1.866.817.2226 Ext. 3334 (U.S./Canada)
     +1.647.723.6680 Ext. 3334 (International)

Email: publicpolicy_online@nec.edu

Web:  online.nec.edu

Mail: New England College
     School of Graduate and Professional Studies
     98 Bridge Street
     Henniker, NH 03242